

WVU FOUNDATION
GOALS FY 2010

A. Board of Directors

1. Facilitate organization of an affiliate group of retired Directors.
2. Conduct a mid-year evaluation of progress on goals with the Executive Committee during the February 2010 meeting.
3. Attend the January 2010 AGB Leadership Conference with Vice-Chair Verl Purdy.
4. Facilitate the process of identifying, selecting and recruiting six new members for the Board to be elected in August 2010.
5. Coordinate a New Member Orientation Program for new Board members prior to the November 2009 meeting, and prior to the February 2010 meeting if needed.
6. Call or visit every Board member at least once a quarter outside of regular meetings of the Board.

B. Foundation by Area

1. Development

- a. Meet or exceed \$60MM cash and gifts-in-kind goal.
- b. Present a plan for a comprehensive campaign to the Board for approval at the June 2010 meeting.
- c. Formalize a plan to develop and implement a strategy to cultivate the child(ren) of our top 100 donors who are 55 years or older.

2. Investments

- a. Complete asset allocation study.
- b. Implement secure investment website.
- c. Complete Foundation endowment structure approval and implementation.

3. Finance

- a. Finish FY2010 at or below the approved expense budget.
- b. Complete organization-wide revenue redesign improvement project and implement changes.
- c. Complete organization-wide risk assessment to include loss of agency investment income.
- d. Coordinate the process to determine “spend” for FY2011 resulting in management’s recommendation to the Board in February 2010.

4. Administration

- a. Finalize lease MOU and lease amendment for One Waterfront Place with WVU.
- b. Complete and implement a disaster recovery plan.

5. Human Resources

- a. Update all organization policies.
- b. Set up electronic leave request system on HR Online site.
- c. Complete retirement recognition policy rewrite.
- d. Develop an organization-wide salary administration plan.

6. Communications

- a. Complete organization-wide audit of all printed pieces.
- b. Establish and implement an overall printing coordination and management process to include a full schedule of planned organization-wide communications.

7. Information Technology

- a. Establish and implement process and procedure to oversee the further implementation and use of Blackbaud Net Community.
- b. Establish and implement guidelines and policies for retaining paper and electronic files.
- c. Establish guidelines for the use and implementation of Blackbaud Direct Marketing.

8. President's Office

- a. Develop a strong working partnership with President Clements.**
- b. Facilitate and continue to improve the relationship between the WVUF Board of Directors and the WVU Board of Governors.**
- c. Continue relationship building with BOG Chair, Carolyn Long.**
- d. Receive, evaluate, and implement as determined appropriate, the recommendations in the REAP Study.**
- e. Personally manage, cultivate, and solicit as appropriate a specific group of high potential prospects.**